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| **Research method and procedures**   * Analytical framework * Focus * (Quality of research design) | |
| 4 | Research design is fully coherent and complete. |
| 3 | Research design is generally coherent and complete. The research methods are appropriate and consistently applied, but not justified or explicitly stated. |
| 2 | The reader perceives a clear focus. The research design is essentially coherent and complete, but there are lapses in explicit formulations and application of principles (incl. appropriacy of data collection). Research methods are not justified. |
| 1 | Research design is generally not adequately justified by the author or it is not clearly stated. Relevant aspects of research can only be inferred from the text.  The reader can identify the focus. |
| 0 | Research design is not justified or clearly stated. There is no proper question; if there is, the design is not appropriate. The thesis lacks a clear focus. |